



**The Vitamin Marketing Experts**

September 5, 1997

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Dr. Elizabeth Yetley  
Director of the Office of Special Nutritionals  
Division of Programs and Enforcement Policy  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street  
HFS-455  
Washington, D.C. 20204



Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplements:

IRON 18MG  
GENTLE IRON CARBONYL 65MG  
CHELATED FERROUS GLUCONATE 324MG  
FERROUS SULFATE 324MG

IRON 18MG, GENTLE IRON CARBONYL 65MG, CHELATED FERROUS GLUCONATE 324MG AND FERROUS SULFATE 324MG will be first marketed with these statements of nutritional support on Monday, September 15, 1997. The statements of nutritional support are as follows:

Indicated for iron deficiency.

Iron is essential to nutrition because it helps in the formation of red blood cells and in the transportation of oxygen to tissues. The need for iron increases during growth, menstruation, pregnancy or when there is a loss of blood or a poor diet.

Maintain iron-healthy blood by taking this iron product along with Folic Acid 800mcg.

Very truly yours,

Mason Vitamins, Inc.

Sonia Rodriguez  
VP of Marketing & Regulatory Affairs

SR/f

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